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*****Final Four Weekend*****

THIS SATURDAY: SPORTS CELEBRITIES AND FANS GATHER FOR MOST POPULAR FAITH-FILLED EVENT OF FINAL FOUR WEEKEND

John Wooden *Keys to Life* Award Will Be Presented to Former NBA Star Hubert Davis

WHAT: The Legends of the Hardwood Breakfast honors basketball role models who exemplify outstanding leadership, character and integrity. Co-hosted by Athletes in Action and the Fellowship of Christian Athletes, the event is held annually during Final Four weekend and includes the presentation of the *Keys to Life* award to an athlete who exhibits a high level of moral character, integrity and faith both on and off the court.

WHO: The 2008 Legends of the Hardwood Breakfast program will feature sports celebrities, including:

- **Hubert Davis**, former NBA star, ESPN broadcaster and winner of the 2008 *Keys to Life* award
- **Jerry Colangelo**, Phoenix Suns Chairman and CEO
- **Ernie Johnson**, *Inside the NBA* Host (emcee)
- **Ron Hunter**, IUPUI Men's Basketball head coach who will explain why he coached a game this season in his bare feet
- Interviews with NCAA Men's Basketball Division I coaches and players

WHEN: **Saturday, April 5**
8:00 – 10:00 a.m. CST

WHERE: **Hyatt Regency San Antonio**
123 Losoya St., San Antonio, Texas

For information about the 2008 Legends of the Hardwood Breakfast call (800) 416-9473 or visit www.LegendsBreakfast.net.

The Legends of the Hardwood Breakfast is a part of the Athletes in Action *Sports Legend Series*, which also includes the Super Bowl Breakfast, the All-Star Breakfast (held annually during NBA All-Star weekend) and the Night of Champions dinner. The series is designed to honor athletes and coaches who model exemplary character, values, integrity and faith. For more information about the Athletes in Action *Sports Legend Series* visit www.AIASportsLegendSeries.com.

MEDIA NOTE: The Legends of the Hardwood Breakfast is open to the media. Credentials may be obtained at the door.

John Wooden's Keys to Life:

Make each day your masterpiece ● Help others ● Be true to yourself ● Drink deeply from good books, especially the Bible ● Make friendship a fine art ● Build shelter against a rainy day ● Pray for guidance and give thanks for your blessings every day